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**NEW TO
ST. GEORGE!**



OUR STORY

Campers Inn RV was born after Arthur and Frances Hirsch had a bad experience at an RV dealership in the mid-1960s. After years of camping in a tent, they saved up some money and went to find something more comfortable. The couple brought their kids so the whole family could find the perfect RV together. However, when they arrived, the salespeople were more interested in playing cards than helping them find an RV. Art was furious. He worked as a mold maker and was wearing his work clothes that day. He felt that he had been judged on his appearance, and, by Art's standards, his money was just as green as anyone else's.

On the way home, the family had a discussion about how they were treated. That is when Art and Fran, along with their sons, Robert, David and Jeffrey, decided they could do a better job running a dealership. In 1966, they invested the family's life savings, bought four folding tent trailers and began selling out of their front yard in Acton, Mass.

The whole family helped get the store going—from selling tent trailers and mounting hitchcs to demonstrating the unit at delivery. In the early 70's, Art decided to quit his day job and the family committed themselves to the dealership full-time. Since then, the business has expanded and is now one of the largest RV outlets in the U.S.

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